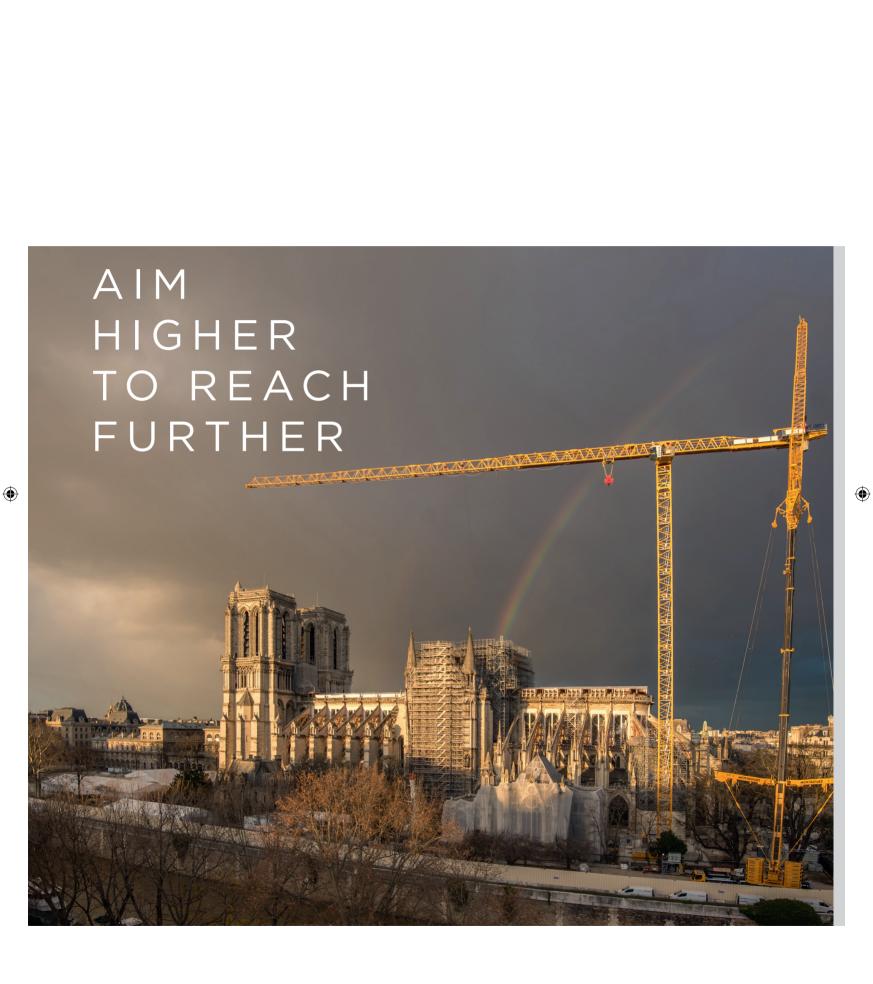


PURPOSE BOOKLET

۲

۲





UPERIO was formed from the Matebat and Arcomet groups in 2018, and now draws on their combined expertise to offer our customers outstanding services to boost their construction site productivity.

 $(\mathbf{0})$

Our mix of comprehensive geographical coverage, a diverse and readily available fleet of construction cranes and accessories, and highly professional teams provides the flexibility and responsiveness needed to find optimum solutions for even your most complex construction projects. On the basis of our dynamic growth internationally, our ambition is to establish our Group as the benchmark for building crane hire, services and accessories.

Given the impact of construction activities on the environment, we are determined to ensure that our growth is sustainable growth. In 2019 we therefore undertook a materiality analysis together with our stakeholders, aimed at identifying the key issues facing us. This led to the initiation in 2021 of a reflection process with our employees on our contribution to our society, and the specific forms that contribution will take.

We are proud to share with you the results of these efforts, which place Societal Responsibility right at the centre of UPERIO's strategy, and define the foundations underpinning our Group's growth. This phase in our development is set to play a key role in creating our structure, defining the culture that unifies our subsidiaries across their geographical and historical differences (the "UPERIO Way"), and establishing a resolute commitment to sustainable development.

Philippe Cohet CEO of the UPERIO Group

- 01 Philippe Cohet02 Eric Etchart
- 03 Rise together to build a better world
- 04 Our 5 pillars of commitment
- 05 Sustainable development goals
- 06 Integrated performance
- 07 Our CSR compass
- D8 Involvement at all levels



۲





A WORD FROM OUR SHAREHOLDER TOWERBROOK

 $(\mathbf{0})$

As a company focused on clearly defined objectives, Towerbrook is committed to the responsible management of its portfolio. We realise that success in five or ten years' time and into the longer-term future will depend on building greater resilience into our activities.

Towerbrook's acquisition of Uperio in mid-2021 represented a major turning point for the Group, prompting an in-depth reflection on what it means to be a truly sustainable business, creating growth not just for its shareholders and customers but for all its stakeholders.

Accordingly, an ambitious ESG (Environment, Social, Governance) roadmap has been prepared as an integral part of the corporate strategy to further strengthen the Uperio Group's premium position. By advancing its ESG objectives, Uperio aspires to become the leader and the benchmark among its peers and across the sector as a whole.

The ESG agenda is now in the implementation phase. The journey has got off to a good start, and is structured around our various stakeholders: our people, our partners, customers and suppliers, the planet, and the company. All members of the management team are focused on this essential mission, to drive faster progress towards achieving the significant and substantial sustainability objectives that have been set down for the company's activities.

As chairman of the ESG Committee, I am excited about the changes that lie ahead, and by the energy and commitment displayed by UPERIO

management and personnel operating around the world. Towerbrook is delighted to be part of this transformation, which marks a significant phase in the company's history.



Eric Etchart Chair of the ESG Committee

4 KEY QUESTIONS WE ARE ADDRESSING WITH OUR COMMITMENTS:

WHAT DIFFERENTIATES UPERIO FROM OUR COMPETITORS?

WHAT ARE UPERIO'S CORE BELIEFS?

WHAT ACHIEVEMENTS WILL WE BE PROUD OF IN TEN YEARS' TIME?

HOW DOES UPERIO CONTRIBUTE TOWARDS BUILDING A BETTER WORLD?

۲

۲





۲

Any construction project is both a collaboration between many different actors and a piece of the future. Our cranes and equipment and our teams are therefore a vital element in the world of tomorrow.

Through the example we set and our capacity to innovate and to inspire other actors, we aspire to establish UPERIO as a driving force for the transformation of our sector, and to define as our purpose statement **"rise together to build a better world".**

As well as alluding to the specific nature of our business activity, the concept of "rising together" embodies our determination to raise the level of UPERIO's global performance ever higher, with every passing day. Along with the commitment of all our teams to continuous improvement and innovation, that performance standard will be based on the formulation of action plans to enable us to continue to make progress, walking hand in hand with our external stakeholders.

By drawing on the energy and determination of everyone involved, we will therefore make a real contribution towards faster progress towards addressing social, societal and environmental issues in our sector of activity, and deliver on our commitment to build a better world.

RISE TOGETHER TO BUILD A BETTER WORLD





In translating our purpose statement into the compass guiding our activities, we have identified 5 focuses of commitment towards our stakeholders.

۲

These form the foundations of the roadmap that we will collectively pursue in order to reduce our impacts and to shift the baselines in our sector of activity.

FOR OUR PEOPLE

۲

We commit to offering the women and men working for UPERIO a work environment that supports their personal fulfilment, enabling them to grow in competence and confidence through the availability of in-house opportunities and real career development options.

We create conditions that enable our people to make a real difference at the workplace.

FOR OUR PARTNERS AND CUSTOMERS

We commit to maintaining a high level of satisfaction through the continuous improvement of our current processes and the integration of innovations and new technologies, observing compliance and ethical standards at all times. We aim to help our customers boost their productivity and to inspire our suppliers.

FOR THE REGIONS IN WHICH WE OPERATE

We commit to minimising the environmental impacts of our branches and from the operation of our cranes, both on our worksites and during crane movements from one site to another.

By building closer relationships and collaboration with local bodies, we also aim to play an active part in enhancing the quality of life in the regions.

FOR THE PLANET

The worrying situation of our planet and its resources call for a general mobilisation, particularly in the construction sector, given its major impact on our collective environment. UPERIO Group aims to play an active part in the environmental transition, by committing to measuring and reducing the environmental footprint of all our operations, and encouraging change in our partners' practices.

FOR OUR SHAREHOLDERS

We are committed to delivering sustainable growth that respects the interests of all our stakeholders and is consistent with the commitments given by our shareholders.



OUR PURPOSE STATEMENT BECOMES THE GUIDING COMPASS FOR OUR TRANSFORMATION JOURNEY

5 PILLARS:

۲

people, partners, communities and regions, planet and shareholders

10 COMMITMENTS

setting out the dimensions by which UPERIO's performance will be assessed over the next three years. As an international actor, we also want our commitments to be tied to universally accepted and sustainable benchmarks - which is why they are also linked to the United Nations Sustainable Development Goals (SDG).

3 OVERARCHING PRINCIPLES UNDERPINNING OUR COMMITMENTS

- We share our vision & values transparently, welcome open and constructive dialogue, celebrate success and share best practices across the entire Group.
- Within our ecosystem, we generate an awareness of social & environmental issues as the basis for better-informed choices and high-quality partnerships.
- We take action to reduce internal and external risks and to save costs.

These commitments and principles are tracked by a robust ESG roadmap.

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

With our ambitious roadmap, UPERIO is making a direct contribution towards 7 SDGs: 3, 4, 8, 9, 11, 13, 17



()

Ensure healthy lives and promote well-being for all at all ages



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation



Make cities and human settlements inclusive, safe, resilient and sustainable



Take urgent action to combat climate change and its impacts



Strengthen the means of implementation and revitalise the Global Partnership for Sustainable Development

The 2030 Agenda for Sustainable Development adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its centre are 17 Sustainable Development Goals (SDG), which represent an urgent call to action for all countries – both developed and developing – in a global partnership. All stakeholders are called upon to contribute: governments, civil society, businesses, investors and citizens.

UPERIO OFFERS INTEGRATED PERFORMANCE

PEOPLE

Safety first, every time,

within 2 to 3 years

Have the sector's best performance

indicators for workplace safety

Develop a safety culture within

Promote employee well-being and

Ensure that every employee

Enhance employee well-being

100% of staff complete at least

Cater for employee career

2 days' training per year

develops a high level of

100% of new staff have completed

for every employee

our teams

safety training

competence

development

Sample target

Sample target

development

PARTNERS

Compliance and beyond at all times

۲

- Promoting business ethics and anti-corruption Sample target
 - 100% of staff have competed business ethics training

Supplier of quality solutions focused on operational excellence

- Ensure a high level of customer satisfaction
- Develop productivity solutions for our customers
- Improve the service component of the customer experience and digital innovation
- <u>Sample target</u>
 - 80% of satisfied customers

Responsible supply chain

- Audit of suppliers & inclusion of ESG criteria in the supplier selection process
- Sample target 100% of suppliers have signed the code of conduct

COMMUNITIES & REGIONS

Promote a positive image with cranes and depots with aesthetic characteristics beyond the expected standard

- Cranes: integrated as part of the surrounding environment
- Depots: clean and tidy; storage facilities; appearance, etc Sample target
 - 100 cranes reconditioned after 5 years of service

Through our local contribution and regional presence

- Contribute positively to our regions through close cooperation with local stakeholders
- Sample target
 - 1 day off/employee on full pay to work for a local group or organisation

By becoming a more attractive employer

- Establish a training skills certification programme recognised by the authorities <u>Sample target</u>
 - 100% of technicians have completed a training programme

06 - 07 Uperio Group

۲



PLANET

Optimise our carbon footprint

Reduce Uperio's greenhouse gas
emissions

Sample target Maximum of 40000 km/ employee/year

Better waste management

 Organise systematic sorting, processing, and upcycling of waste and sharing of best practices within the Group

Sample target

۲

1 5S audit/site/year including an assessment of waste management

Better water management

 Improve water management by prioritising recycling, reduction strategies and high consumption activities

Sample target

Carry out a study to identify water consumption improvements and objectives

SHAREHOLDERS

Build a shared culture and processes with the "Uperio Way"

۲

- Implement a sustainability culture among middle managers and all staff
- Align acquisition decisions with ESG criteria
- Sample target
 - Online ESG training module available to all & pre- and post-acquisition ESG audit

۲



purpose booklet eng.indd 10

18/01/2023 12:55

INVOLVEMENT AT ALL LEVELS OF THE ORGANIZATION

۲

ESG GOVERNANCE AND MANAGEMENT

Board of Directors

Approves goals and indicators and monitors their proper implementation, mainly through a dedicated purpose committee

The Board's ESG committee

Made up of the members of the executive committee and functional departments, the ESG committee is responsible for coordinating and advancing the process within the Group

Executive committee

Decides on and monitors the allocation of resources

ESG Network (with on-site representatives who monitor local implementation)

Supports the objectives at the highest level of the Group

ESG-specific working groups (project management)

Lead specific projects with the coordination of the ESG manager

Key governance instances

The head of ESG attends the Group's key governance instances as needed to define, update, and implement the roadmap.

External stakeholder panel

A

The head of ESG. attends external meetings or participates in external/peer events in line with

80

Uperio Group

۲







۲

WWW.UPERIO-GROUP.COM

۲

۲